



# TYGES®

Industrial Business Unit  
Executive and Professional Search Firm

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## OCTOBER 2013

LATEST NEWS FROM TYGES INTERNATIONAL - INDUSTRIAL BUSINESS UNIT

We are having a banner year here at TYGES International and we are even more excited about 2014 and our vision to Reinvent Recruiting with Resolve! In this month's newsletter, we are sending our candidate and client network some advanced marketing material that outlines how we are Connecting Great People with Great Companies. We implore you to dive into this information and learn more about how TYGES International does recruiting with Information, Invitation, Innovation, Intention, and Connection. Enjoy!

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**TYGES VS "THEM"**

We focus on...	They focus on...
<b>INFORMATION</b> We will be industry experts so you can make wise decisions.	<b>SALES</b> They concentrate on dollars instead of your well-being.
<b>INVITATION</b> We believe in the humanity of people & value relationships.	<b>TRANSACTION</b> They treat people like products.
<b>INNOVATION</b> We creatively work to improve our process.	<b>IMITATION</b> They mimic others instead of invest in innovation.
<b>INTENTION</b> We work with a clear sense of purpose & urgency.	<b>PASSIVE</b> They tend to be less proactive and more reactive.
<b>CONNECTION</b> We will stay connected with you.	<b>NEXT</b> They move on to the next placement.

Industrial | Connectivity | Aerospace & Defense | Healthcare

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Connecting Great People with Great Companies